

Data Sheet: Auction for a Purpose

Auction for a Purpose Overview

A complete overview of our core auction application, including features and benefits

Overview

Auction for a Purpose, another [netGALAXY Studios](#) development application, is designed for organizations that need to raise funds to achieve their goal or purpose. In today's economy, organizations need to think outside of the box by utilizing creative methods of generating revenue; Auction for a Purpose is that application that you need to achieve that purpose.

The best part of this unique application is that there are no costs to get started and no hidden fees. We charge 10% of revenue generated. If you don't make money, we don't either. **We're here to help you.**

The Model

The auction model is simple - local businesses and individuals donate goods or services to your organizations auction. When a product sells in the auction - when bidding meets a reserve price set in advance by your organization - you earn that cash value for your organizations purpose.

Typically lasting eight to 10 days, these auctions are conducted online and supported by a promotional campaign. Individuals bid on auction items online. The highest bidder whose bid meets or exceeds the reserve price wins the item or service.

Auctions offer a compelling and reliable way to generate significant revenue and individual following.

With a full suite of features including "Buy it Now", customizable registration, email activation, media upload, multiple online payment methods, and much more, you are guaranteed a simple and easy auction experience.

Direct payments are built into the Auction for a Purpose auction application with over nine (9) gateways, including

Paypal, Google Checkout, Authorize.net, 2Checkout, and more.

Administrative Control Panel

With the dynamic control panel built in, you control your entire auction from the layout and design with your logo to the payment system that goes directly to you. We do not receive the payments and pass it on to you; it goes directly into your account.

Up and Running

Launch your auction in less than 48 hours and start receiving bids immediately.



Visit www.auctionforapurpose.com for more information.



Frequently Asked Questions

Q. What is Auction for a Purpose?

A. Auction for a Purpose is an online auction application for organizations wanting a creative way to generate revenue for their purpose.

Whether you are a non-profit organization, church, fire department, or chamber of commerce, the Auction for a Purpose application is the perfect application to generate revenue.

Q. How much does it cost to get started?

A. There are no upfront costs to get started with your very own branded auction. We charge a nominal 10% or revenue generated fee at the end of your auction. If you don't generate any revenue from your auction, we don't make a dime.

This allows you a completely risk-free experience to insure that you are getting what you expect from our application.

Q. How long does it take to get setup?

A. Once you fax your auction request form to netGALAXY Studios, we will immediately assign a project manager to your account and get your auction setup within 48 hours.

Q. How do I get the items for the auction online?

A. With our easy-to-use administrative control panel, you will be able to enter items quickly and easily into the system, including pictures and media to compliment the item description.

Q. How do I get paid from my auction?

A. After your auction account is setup, you will receive an administrative control panel login where you can select the payment gateway that you want to use for your auction. We have nine (9) different payment gateways to use to insure that one will suit your needs such as Paypal, Google Checkout, Authorize.net and more. Once you enter that information into the system, all payments at the conclusion of your auction go directly into your account.

We do not want your money to go into our account, and then send payment to you. For financial security, you handle all aspects of your auction including payments. **How's that for peace of mind?**

Q. Will we know who is bidding?

A. Yes! Within your control panel, you will have full reports of all auction items and you have the ability to contact all bidders at any time, including long after your auction has ended to let them know when the next auction begins.

Q. Can I see a working demo before signing up?

A. Absolutely! We have setup a working demo on our private-label domain server; you can check it out at <http://demo.ourauctionpage.com>.

Q. Will our auction be on that server also?

A. Yes. To keep your domain exclusive, we will setup your domain at <http://yourname.ourauctionpage.com>.

More Information

Visit our web site

<http://www.auctionforapurpose.com>

To speak with netGALAXY Studios

Call toll-free 1.877.340.8983

About netGALAXY Studios

netGALAXY Studios began in 1996 as a web hosting company and quickly grew over the years to an application development company with such clients as Ford, United States Air Force, and much more.

Located in Charleston, South Carolina USA, netGALAXY Studios has been actively involved in the Charleston Metro Chamber of Commerce as a member and the owner, Larry Collett, is active in the chamber as a Vice-Chair for their Total Resource Campaign, an annual campaign that generates over 2.2 million dollars.